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FOR IMMEDIATE RELEASE

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Arabia Alliance Launches New Spring Event: Pedal the PATH

"Pedal the PATH in the NHA Bike Challenge" will encourage outdoor enthusiasts to bike paved protected trails in the heritage area for prizes.

STONECREST, GA – Get that bicycle ready! Arabia Mountain Heritage Area Alliance has a new signature spring event. From April 15 through May 15, the Arabia Alliance encourages the public to take part in **Pedal the PATH in the NHA Bike Challenge!**

Why have a bike challenge here? Because the Arabia Mountain National Heritage is where nature, culture and history meet, and it is BIG! 40,000 acres big. The National Heritage Area (NHA) contains more than 30 miles of paved, protected PATH trails that allow visitors to bike and visit many of the historic, cultural, and natural highlights in the area. Join us this April and May to see acres of forests, beautiful rock outcrops, winding rivers, historic communities, homes, farms, schools, and cemeteries, as well as a Catholic Monastery!

"I love the idea of seeing the WHOLE heritage area by bike and taking my time doing it," said Jennifer Dickie, Arabia Alliance Program Manager and creator of the new bike challenge. "Every day I am in the Alliance office on Klondike road, I look out and see bikers on the Arabia Mountain PATH. I wonder if they know there are 30 miles of trail and so many different cool places to visit? I just want to encourage folks to see the hidden gems in the heritage area, and riding a bike is a fun way to find them!"

Pedal the PATH will take over for Arabia Alliance's old signature spring event Monadnock Madness, which for ten years enticed recreationists to hike three local monadnocks (large rocky outcroppings like Arabia and Stone Mountains). Participants of the NHA Bike Challenge who finish at least half of the challenge (15+ miles) will win a bike light, and those who complete the whole challenge (riding 30 miles throughout the NHA) also win a bike repair multi-tool!

Register any time starting in April at <http://tinyurl.com/ArabiaAlliance>. Walkers and pedestrians can enter as well! [Click here](#) for detailed information about tracking and submitting miles to win prizes.

ARABIA MOUNTAIN HERITAGE AREA
ALLIANCE PRESENTS:

PEDAL THE PATH IN THE NHA BIKE CHALLENGE

Spring Challenge

**Arabia Mountain National
Heritage is where nature, culture
and history meet, and it is BIG!
40,000 acres big!**

On 30 miles of paved protected trails,
visit many of the area's highlights on a
bike or on foot.

**Join us April 15 - May 15 to see the
NHA like you haven't before!**

Finish at least 15 miles of the challenge
to win a bike light. Complete all 30
miles to win a bike repair multi-tool

Don't ride a bike? You can also enter as
a walker/runner!

Pedal at your own pace to cover 30 miles from April 15 - May 15

*Register to receive detailed instructions
on tracking and submitting your miles*

Register: <https://tinyurl.com/ArabiaAlliance>



wanderer

Visit our website for more information: ArabiaAlliance.org

A flyer for the inaugural Pedal the PATH in the NHA Bike Challenge.



Cyclists on the PATH from a previous event held at the AMNHA.



The paved PATH trail with Arabia Mountain in the background.



A local recreationist enjoys the PATH trail in front of Vaughters' Farm.

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About the Arabia Alliance

The Arabia Mountain Heritage Area Alliance is dedicated to protecting, connecting and sharing the unique history, rich culture and engaging landscapes of the Arabia Mountain National Heritage Area (AMNHA) for the benefit and enjoyment of all. The staff and volunteer board of the Arabia Alliance work with partners across the AMNHA to ensure that everyone can benefit from the cultural and natural resources of the National Heritage Area. For more information, visit www.arabiaalliance.org.